



# 2020 Sirocco Sponsorship Opportunities

Men's and Ladies League  
Men's Open





## Sponsorship Opportunities

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The Sirocco Golf Club offers unique sponsorship opportunities to help promote your business to a dynamic audience. We are currently gearing up for the 2020 season and are building our sponsorship team for the golf season ahead. Sponsorship for our Leagues and Men's Open Golf Tournament provides an excellent marketing avenue for your business interests.

### Men's and Ladies League

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Over 200 league members will engage with your company's advertising on a weekly basis. Your sponsorship signage will also be displayed to a total of 300+ golfers throughout the duration of each league day. In addition to signage and branding, you will have name recognition every league night during prize presentations and the ability throughout the year to promote your service either on course or in the clubhouse. Your company will also appear in communications with our entire Golf Club Membership for the full golf season.

#### **Title Sponsor ~ \$3000 +GST Men's & Ladies League**

- Logo to be front and center on website, printouts, scoring software
- Formal Recognition of your contribution from the podium
- Full Color Signs situated at Pro-Shop Entrance

#### **Hole Sponsor ~ \$795 +GST per League & \$1,500 +GST for Both Leagues**

- Formal Recognition of your contribution from the podium
- Full Color Sign positioned on Tee-Box
- Full Color Logo active through Tournament Scoring Software

#### **Putting Green Sponsor ~ \$795 +GST per League & \$1,500 +GST for Both Leagues**

- Formal Recognition of your contribution from the podium
- Full Color Sign will be positioned at both Driving Range and Putting Green
- Full Color Logo active through Tournament Scoring Software

#### **Driving Range Sponsor ~ \$500 +GST– 1 League & \$900 +GST Both Leagues**

- Formal Recognition of your contribution from the podium
- Full Color Sign will be positioned at both Driving Range and Putting Green
- Full Color Logo active through Tournament Scoring Software

**Value Added** – With any of the above opportunities, sponsors will have access to a year end thank you clinic hosted by our professional staff. Lunch will be served post clinic with professional staff on hand to collaborate and discuss opportunities going further. Your support also allows for 2 week advance booking privileges if you wish to play as a league member.



## Sirocco Men's Open

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Sirocco Golf Club is proud to be hosting the 4<sup>th</sup> Annual Sirocco Open on June 27<sup>th</sup> and 28<sup>th</sup>, 2020. We will welcome 128 golfers from Calgary and the surrounding area for a sensational, two day event. Sirocco Golf Club is one of the premier golf facilities in Calgary with 375 members.

Your sponsorship will help to promote your organization, business and/or brand leading up to, during and after the event. You can be a part of this exciting event with one of a number of different sponsorship opportunities.

### **Presenting Sponsor ~ \$5,000**

- **4<sup>th</sup> Annual Sirocco Open Presented by Your Company Name** on all Marketing materials and platforms (Including Full Color Logo). Ex – Sirocco Golf Club Website, Tournament Posters, Facebook, Twitter, Instagram.
- Formal Recognition of your contribution from the podium
- Company Logo and link on event webpage
- Multiple Full Color Signs situated throughout facility
- Ability to customize exposure through Tournament Scoring Software
- Listing in Thank-you advertisement
- Includes 2 complimentary Entry Fees for 3<sup>rd</sup> Annual Sirocco Open

### **Cart Sponsor ~ \$1,000**

- Formal Recognition of your contribution from the podium
- Full Colored Logo on all Cart Plates (70+ Carts)
- Full Color Logo active through Tournament Scoring Software
- Company Logo and link on Event Webpage
- Listing in Thank-you advertisement

### **Beverage Cart Sponsor ~ \$1,000**

- Formal Recognition of your contribution from the podium
- Beverage Carts and Halfway House will have Full Color Logos
- Full Color Logo active through Tournament Scoring Software
- Company Logo and link on Event Webpage
- Listing in Thank-you advertisement

### **Banquet Sponsor ~ \$1,000**

- Formal Recognition of your contribution from the podium
- Full Color Signs situated throughout Banquet area
- Full Color Logo active through Tournament Scoring Software
- Company Logo and link on Event Webpage
- Listing in Thank-you advertisement

### **First Tee Gift Sponsor ~ \$1,000**

- Company Logo on product accompanied by Sirocco Open Logo (If sponsorship is confirmed 6 weeks in advance of event date)
- Full Color Logo active through Tournament Scoring Software
- Company Logo and link on Event Webpage
- Formal Recognition of your contribution from the podium

### **Practice Facility Sponsor ~ \$1,000**

- Full Color Sign will be positioned at both Driving Range and Putting Green
- Full Color Logo active through Tournament Scoring Software
- Company Logo and link on Event Webpage
- Listing in Thank-you advertisement

### **Professional Purse Sponsor ~ \$1,000**

- Formal Recognition of your contribution from the podium
- Full Color Signs situated throughout Banquet area
- Full Color Logo active through Tournament Scoring Software Specifically Professional Event
- Company Logo and link on Event Webpage
- Listing in Thank-you advertisement

### **Hole Sponsor ~ \$250**

- Full Color Sign positioned on Tee-Box for both days
- Full Color Logo active through Tournament Scoring Software
- Company Logo and link on Event Webpage
- Listing in Thank-you advertisement

If you wish to continue your support of our 2020 programs please contact me at your convenience. We will need a copy of your artwork you would like to use. If there are no changes, no artwork is required.

Please feel free to contact me at any time for more information.

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